

# Genesis Network's Continuing Education Platform

When GenesisLive partnered with their CE clients to solve an issue that required the verification of training for their attendees, we assigned ourselves with the mission to develop a customizable application that would perform random tests to the webinar audience. Soon after introducing the verification code, GenesisLive created additional features for their CE customers, including administering final exams, automated delivery of certificates and made GenesisCE features available during webcast and during OnDemand Playbacks.

## *Automated Certificate Delivery*

Following the completion of your online event, are you finding that you still have a lot of work to complete before calling the event a success? Why not allow GenesisLive to automate not only the follow up emails, but the delivery of certificates confirming attendance and completion of the online event. We can provide you with certificate options, or you can provide your own template, which we will automatically populate with the attendees' information upon completing the event. Simultaneously, we will deliver the certificate information to the host and the accrediting bureau on your behalf.

## *Verification of Participation*

GenesisCE was originally introduced as a solution to the requirements placed upon the CE industry, which required verification of participation during the CE webinar. While many webinar companies can tell you when your participant logged in and out of a web room, they do not meet the standards by which the accrediting body requires proper verification. With GenesisCE, your attendees are periodically required to submit a code into a notification box that appears randomly throughout the presentation. The completion of this application is not only accepted by the accreditation bureau, but has set a new standard in all CE industry webinars. GenesisLive works hard to provide the best options for the delivery of your content.

## *Evaluations*

Following the delivery of your webinar, allow GenesisLive to deliver an evaluation for your attendee to provide feedback on the presenter delivery and overall webinar experience. Use this feedback to improve future presentations and welcome ideas and suggestions from your attendees. All Evaluations are completely customizable to coincide with your brand and fit your needs. Build your Evaluation Page using single answer, multiple choice, or short answer questions. All results will be available in the post conference report.



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### *Final Quizzes and Exams*

Following the delivery of your webinar, you may be required to give an exam to your attendees prior to providing them with the CE credit for your event. With GenesisLive, we automatically administer your exam to the participant, then transfer the results to the host, accrediting bureau or deliver the pass/fail/retake information to the attendee followed by delivering their certificate.

### *Applying for Accreditation*

Are you applying to have your CE Event accredited? Provide your Accredited Bureau with GenesisLive's Online Monitoring and Verification document with your application to display how your events will be monitored, verified and tracked.

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*Are you interested in seeing how GenesisLive can provide a solution to your webinar delivery needs? Schedule a customized Live Demo of GenesisLive WEB and GenesisCE with a dedicated account manager.*